



- 2:45 - 3:00 Break & Networking
- 3:00 - 3:15 Special Presentation: Hope Shimabuku, Director, USPTO, Dallas, Texas
- 3:15 - 4:45 “Investing in inventions, research and new technologies”  
The Why, Who and When – The Decision Process  
Introduction by: David Gonzales, President/COO, Bison Oil & Gas, Denver, CO  
Moderator: Bruce Jenett, Senior Counsel, DLA Piper, Palo Alto, CA
- Panel: **Craig Kenesky**, Ph.D., IP Practice Head, Wilson/Sonsini/Goodrich & Rosati, NYC  
**Lionel Leventhal**, Founder/Managing Director at Royalty/Revenue Interest Capital, Inc. International investments, NYC  
**Nola Masterson**, CEO and Managing Director of Science Futures, Inc. Investor in Bio-Tech ventures and board member of several corporations. Palo Alto, CA.  
**Norman Smith**, The Cube, New Venture Incubator, Reno, NV  
**Tom Stephenson**, Verge Fund, Albuquerque, NM
- The panel will describe the various ways that sophisticated investors decide on why their investment will yield considerable returns within a short time period. You are reminded that do not divulge any confidential information. Audience Q & A session*
- 4:45 - 5:45 Keynote: “INVENTREPRENEURSHIP”  
**William Seidel**, CEO of America Invents, Inc.  
 Bill will cover his decades in the creation and marketing of \$2 billion worth of new products and how to abandon Myths and adopt Mastery.  
 He will also discuss his recently published book; “Myths & Mastery” Why Most Ideas Don’t Work and What to do About It”
- 5:45 - 6:30 Networking reception: hosted by: **NM Small Business Investment Corp.**
- 6:30 - 7:45 Western Barbeque: hosted by: **New Mexico Gas – An EMERA Company**
- 7:45 - 9:00 “Women Entrepreneurs: You can do it too”  
How women can succeed in the New Mexico entrepreneurial landscape  
Moderator: Deborah Peacock, Peacock Law Firm, Albuquerque
- Panel: **Kristen Martinez**, Founder/Managing Director, Sound Point Ventures  
**Caitlin Rice, JD**, Successful entrepreneur and investor  
**Waneta Tuttle**, CEO, Southwest Medical Ventures, Albuquerque
- Panelist will discuss their unique experiences making their woman-owned and/or woman-run enterprises successful. Audience members are welcome to question panelists regarding their experiences. Audience Q & A session*

## Saturday, April 14

- 7:30 - Registration and continental breakfast
- 9:00 - 9:15 Welcome, **Dr. Peter Anselmo**, Co-Chairman
- 9:15 - 9:45 Special Presentation: **John Garcia**, District Director, US SBA, Albuquerque  
**Russ Cummins**, Executive Director/Investment Advisor  
New Mexico Small Business Investment Corporation
- 9:45 - 11:00 *Participant Exercise: Solutions to a Problem*  
*Developing and Exercising Your Path to Success*
- Moderator: **Jackie Kerby Moore**, Sandia National Labs, Albuquerque, NM  
Judges: **Nola Masterson**, CEO/Founder, Science Futures, Palo Alto, CA  
**Sanjay Prasad**, Intellectual Property International, Palo Alto, CA  
**Tony Redondo**, Los Alamos National Laboratory, Los Alamos, NM  
**Stuart Rose**, Founder, Bio-Science Center, Albuquerque, NM  
**Gideon Shaanan**, CEO, Osenti, Inc., Los Altos, CA
- Each table of attendees will come up with a solution to a problem posed to the Workshop attendee/participants. Each table will have 30 minutes to come up with the best-defined creative solution they can, and then each table will have 3 minutes to present their solution to all attendees. The judges, who will be available to answer questions, will decide on the winning table --- and all attendees at that table will receive a special prize.*
- 11:00 - 11:30 Introduction of special guests:
- 11:30 - 11:45 Break and networking
- 11:45 - 12:00 *From teenage inventor to entrepreneur*  
**Andrew Miller**, winner of the \$5000 Wolves Den top student prize at the 2017 Workshop will tell about his transition from creative youth to the launch of his new company.
- 12:00 - 1:00 *Investing in New Mexico's Technology Future*
- Moderator: **Dan Brooks**, Sun Mountain Capital, Santa Fe
- Panel: **Jackie Kerby Moore**, Sandia Technology Park, Albuquerque, NM  
**Gary Oppedahl**, Emera, Inc., Nova Scotia, Canada  
**Paul Silverman**, Geltmore Capital, Albuquerque  
**Tom Stephenson**, Verge Fund, Albuquerque  
**Julia Wise**, NM Economic Development, Santa Fe
- All these investors will discuss their view of the opportunities and what they are seeking in new investments. Audience Q & A session
- 1:00 - 1:45 Networking and box lunches:  
Personal Planning Session: Applying the Ideas  
Designing and developing your prototype – What are the options?  
The Business Plan, how many pages? How much funding do I need?
- This is an open Q&A session with program panelists  
Moderator: **Dr. Peter Anselmo**

Here is a session where you can ask all your questions and hopefully discover all the answers. Whatever you want to know, from early stage inventing to starting your business to building a team and raising the needed funding.

- 1:45 - 2:45      The **WOLVES DEN**: Sponsored by the **KAUFFMAN FOUNDATION**  
Like the popular Shark Tank, a panel of investors will screen qualified presentations seeking funding.  
Judges will be from the program presenters
- 2:45 - 3:00      Closing comments by **Dr. Stephen G. Wells**, President, New Mexico Tech

## **SEE YOU NEXT YEAR!**

### **REGISTRATION**

Students with ID, all schools	\$25.00
Seniors (65+) military, veterans and special needs	\$45.00
Early registration, before March 10 <sup>th</sup>	\$75.00
Registration	\$95.00
At the door	\$125.00

Registration includes: two box lunches, cocktail reception, barbecue dinner, continental breakfast, break refreshments and all types of life changing information

#### **ADDITIONAL INFORMATION:**

The Wolves Den judges will be comprised of six of the presenters.

Competition started on January 15, 2018 and will end on March 25, 2018 to select 5 presenters for the Wolves Den. They will compete for funding and/or legal in-kind services.

Inventors attending cannot bring their prototype, etc. to the event unless they have been chosen as one of the five for Wolves Den. Prototypes cannot be shown in advance of presentation.

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