



# JOIN US BEFORE THE WORKSHOP STARTS

**Friday March 27, 2020**

**Bureau of Geology room 253**

## **FREE EDUCATIONAL COURSES - INTERACTIVE**

**9:00 to 9:45      A Start-Up Guide for New Ventures**

**Learn the dos and do nots for planning**

**Frank Reinow, Ph.D NMT Business/Technology Management**

**Norman Smith, Ph.D Professor & Entrepreneur**

The beginning basics for creating your roadmap to success either in starting a business or licensing.

**10:00 to 10:45    Protecting Your Invention/Idea**

**Craig Kenesky, Ph.D, Head of IP, New York City, WSGR**

**Sanjay Prasad, Senior Counsel, Prasad IP, Los Altos, CA**

The process and procedure for filing a patent and the value of claims and details. Also, your relationship with the USPTO

**11:00 to 11:45    Blue Oceans**

**A special presentation by Dr. Raul Deju**

**Provided by: The NMT Office of Innovation Commercialization**